



JOURNÉE D'ÉTUDE

# DIGITAL PLATFORMS IN THE GLOBAL SOUTH: SHAPING A CRITICAL APPROACH

**29 juin 2021**  
**Centre Assas - salle 214 et en ligne**  
**via Zoom**

INSCRIPTION OBLIGATOIRE - PLUS D'INFOS  
[ASSAS-UNIVERSITE.FR](https://assas-universite.fr)

LabSIC (Paris 13) - Passages (CNRS) - Carism (Université Paris 2)

Le Centre d'analyse et de recherche interdisciplinaires sur les médias (CARISM) de l'université Paris 2 Panthéon-Assas, le Laboratoire des sciences de l'information et de la communication de l'université Sorbonne Paris Nord (LabSIC) et le laboratoire de sciences humaines et sociale du CRNS (Passages) co-organisent, les 28 et 29 juin 2021, deux demi-journées d'étude sur le thème : **Digital platforms in the global south: shaping a critical approach**

## Programme

*Introduction: **Some Preliminary Observations on an Emerging Research Field***

[Philippe BOUQUILLION](#) (LabSIC, Paris 13), [Christine ITHURBIDE](#) (Passages, CNRS) et [Tristan MATTELART](#) (Carism, Université Paris 2)

*Keynote Speech: **Colonized by Data: Platforms and the Reconfiguration of Social Life for Capital***

[Nick COULDRY](#) (London School of Economics and Political Science) and [Ulise MEJIAS](#) (State University of New-York at Oswego)

*Session 1 - The Stakes of Digital platforms for Industry and Public Policy in the Global South*

*The (Un)making of Informational Sovereignty: Screen Media, Politics and Technological Innovation in Nigeria*

[Alessandro JEDLOWSKI](#) (Sciences Po Bordeaux, LAM)

*From Platforms to Platformisation: The Reconfiguration of Social Economies in India*



[Vibodh PARTHASARATHI](#) (Center for Culture Media & Governance, Jamia Millia Islamia University) and [Simran AGARWAL](#) (LabSIC, LabEx ICCA)

**Challenges of Media Policy in the Age of Platform Imperialism: A View from Latin America**

[Rodrigo GÓMEZ GARCÍA](#) (Universidad Autónoma Metropolitana-Cuajimalpa)

*Session 2 - Behind Digital Platforms, Perspectives from Cultural and Digital Workers*

**Cultural Crowdfunding Platforms in Latin America. From the "Creative" Political Agenda to the Strategies of Actors**

[Alix BÉNISANT](#) (LabSIC, Paris 13)

**Differentiated Access to Platforms: The Artist-Producer in the Reorganization of Musical Sectors in Brazil and Central Africa**

[Vassili RIVRON](#) (CERREV/UniCAEN)

**Relocations of ICT-Related jobs: A Phenomenon at the Crossroads of North / South Relations and Social Classes? A View from Morocco**

[Abdelfettah BENCHENNA](#) (LabSIC, Paris 13)

*Session 3 - Strategies of Transnational Players and Localization Processes*

**The Issues Raised by Netflix Strategies in Latin America**

[Luis ALBORNOZ](#) (Universidad Carlos III)

**The Links between Content Industries and Technical Infrastructures in the Case of Indian Audiovisual Platforms: What Stakes of Hegemony?**

Philippe BOUQUILLION (LabSIC, Paris 13)

**Digital Platforms Weaving into Local Craft Industry: Learnings from India**

Christine ITHURBIDE (CNRS, Passages)

Les deux demi-journées se dérouleront entièrement en anglais.

## Accès

Les demi-journées se tiendront en salle 214 du centre Assas (92 rue d'Assas, 75006 Paris) et en ligne via Zoom ([lien de connexion](#)).

Les personnes intéressées sont invitées à s'inscrire [par courriel](#) en précisant si elles suivront les journées en ligne ou sur place.